**Dataset Description:**

* The dataset encompasses transactions from 01/12/2010 to 09/12/2011 for a non-store online retail business based and registered in the UK. Specializing in distinctive all-occasion gifts, the company's clientele includes a significant number of wholesale customers.

**Variable Description**

1. InvoiceNo: Invoice number that consists 6 digits. If this code starts with letter 'c', it indicates a cancellation.
2. StockCode: Product code that consists 5 digits.
3. Description: Product name.
4. Quantity: The quantities of each product per transaction.
5. InvoiceDate: This represents the day and time when each transaction was generated.
6. UnitPrice: Product price per unit.
7. CustomerID: Customer number that consists 5 digits. Each customer has a unique customer ID.
8. Country: Name of the country where each customer resides.

**Note:**

* A negative quantity in this data set represents a "return transaction" instead of a "purchase transaction".
* Transactions where the unit price is zero potentially indicate a free item.